

# FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups

Prepared For United Equities

**UNITED EQUITIES, INC.**

Lat/Lon: 29.8153/-95.4855

RF1

<b>Wirt Road Shopping Center Houston, TX</b>		<b>1.00 mi radius</b>	<b>3.00 mi radius</b>	<b>5.00 mi radius</b>
<b>POPULATION</b>	2007 Estimated Population	17,036	145,018	330,820
	2012 Projected Population	17,868	150,957	347,233
	2000 Census Population	15,914	137,063	308,506
	1990 Census Population	11,805	116,534	269,311
	Historical Annual Growth 1990 to 2007	2.6%	1.4%	1.3%
	Projected Annual Growth 2007 to 2012	1.0%	0.8%	1.0%
<b>HOUSEHOLDS</b>	2007 Est. Households	4,883	50,465	123,856
	2012 Proj. Households	5,062	51,903	128,769
	2000 Census Households	4,648	48,624	117,276
	1990 Census Households	3,919	44,298	106,292
	Historical Annual Growth 1990 to 2007	1.4%	0.8%	1.0%
	Projected Annual Growth 2007 to 2012	0.7%	0.6%	0.8%
<b>AGE</b>	2007 Est. Population 0 to 9 Years	19.6%	17.6%	15.8%
	2007 Est. Population 10 to 19 Years	15.2%	13.7%	13.2%
	2007 Est. Population 20 to 29 Years	16.8%	15.3%	13.8%
	2007 Est. Population 30 to 44 Years	22.6%	22.1%	21.8%
	2007 Est. Population 45 to 59 Years	15.6%	17.9%	19.8%
	2007 Est. Population 60 to 74 Years	7.6%	9.3%	10.5%
	2007 Est. Population 75 Years Plus	2.6%	4.2%	5.1%
	2007 Est. Median Age	28.4	31.9	34.5
<b>MARITAL STATUS &amp; SEX</b>	2007 Est. Male Population	54.6%	51.2%	50.0%
	2007 Est. Female Population	45.4%	48.8%	50.0%
	2007 Est. Never Married	33.4%	29.6%	29.0%
	2007 Est. Now Married	42.7%	46.3%	47.4%
	2007 Est. Separated or Divorced	20.9%	19.3%	18.0%
	2007 Est. Widowed	3.0%	4.8%	5.6%
<b>INCOME</b>	2007 Est. HH Income \$200,000 or More	1.4%	4.4%	7.7%
	2007 Est. HH Income \$150,000 to 199,999	1.0%	2.7%	4.1%
	2007 Est. HH Income \$100,000 to 149,999	4.8%	8.6%	10.4%
	2007 Est. HH Income \$75,000 to 99,999	8.8%	9.4%	10.5%
	2007 Est. HH Income \$50,000 to 74,999	17.1%	18.1%	18.3%
	2007 Est. HH Income \$35,000 to 49,999	17.9%	17.0%	15.1%
	2007 Est. HH Income \$25,000 to 34,999	15.9%	14.1%	11.7%
	2007 Est. HH Income \$15,000 to 24,999	16.6%	13.0%	10.9%
	2007 Est. HH Income \$0 to 14,999	16.6%	12.8%	11.3%
	2007 Est. Average Household Income	\$ 41,730	\$ 60,966	\$ 78,665
	2007 Est. Median HH Income	\$ 36,157	\$ 50,164	\$ 64,455
	2007 Est. Per Capita Income	\$ 11,983	\$ 21,740	\$ 30,040
	2007 Est. Number of Businesses	1,241	8,322	21,000
	2007 Est. Total Number of Employees	15,055	97,299	260,342

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<b>RACE</b>	2007 Est. White Population	71.8%	67.5%	67.7%
	2007 Est. Black Population	4.9%	10.8%	13.7%
	2007 Est. Asian & Pacific Islander	3.9%	3.7%	4.3%
	2007 Est. American Indian & Alaska Native	0.7%	0.5%	0.4%
	2007 Est. Other Races Population	18.7%	17.5%	13.9%
<b>HISPANIC</b>	2007 Est. Hispanic Population	12,796	78,199	144,616
	2007 Est. Hispanic Population Percent	75.1%	53.9%	43.7%
	2012 Proj. Hispanic Population Percent	76.8%	56.9%	47.2%
	2000 Hispanic Population Percent	71.3%	48.1%	37.0%
<b>EDUCATION (Adults 25 or Older)</b>	2007 Est. Adult Population (25 Years or Older)	9,634	88,476	212,388
	2007 Est. Elementary (0 to 8)	29.9%	16.2%	12.5%
	2007 Est. Some High School (9 to 11)	18.6%	13.0%	10.3%
	2007 Est. High School Graduate (12)	23.5%	26.8%	24.5%
	2007 Est. Some College (13 to 16)	14.2%	17.7%	18.2%
	2007 Est. Associate Degree Only	2.9%	4.0%	4.4%
	2007 Est. Bachelor Degree Only	7.4%	14.5%	19.4%
	2007 Est. Graduate Degree	3.5%	7.8%	10.7%
<b>HOUSING</b>	2007 Est. Total Housing Units	5,702	57,014	141,102
	2007 Est. Owner Occupied Percent	37.3%	42.0%	47.8%
	2007 Est. Renter Occupied Percent	48.4%	46.5%	40.0%
	2007 Est. Vacant Housing Percent	14.4%	11.5%	12.2%
<b>HOMES BUILT BY YEAR</b>	2000 Homes Built 1999 to 2000	0.4%	0.9%	1.7%
	2000 Homes Built 1995 to 1998	1.8%	2.1%	4.0%
	2000 Homes Built 1990 to 1994	1.6%	3.0%	3.6%
	2000 Homes Built 1980 to 1989	10.9%	13.8%	15.2%
	2000 Homes Built 1970 to 1979	25.6%	31.6%	30.6%
	2000 Homes Built 1960 to 1969	22.7%	22.4%	21.4%
	2000 Homes Built 1950 to 1959	28.3%	20.9%	16.8%
	2000 Homes Built Before 1949	8.7%	5.3%	6.8%
<b>HOME VALUES</b>	2000 Home Value \$1,000,000 or More	-	0.8%	2.1%
	2000 Home Value \$500,000 to \$999,999	-	3.6%	6.7%
	2000 Home Value \$400,000 to \$499,999	0.1%	2.0%	3.2%
	2000 Home Value \$300,000 to \$399,999	0.7%	2.6%	4.4%
	2000 Home Value \$200,000 to \$299,999	1.9%	6.1%	6.4%
	2000 Home Value \$150,000 to \$199,999	1.7%	6.8%	7.8%
	2000 Home Value \$100,000 to \$149,999	2.3%	15.7%	17.8%
	2000 Home Value \$50,000 to \$99,999	73.9%	54.0%	42.9%
	2000 Home Value \$25,000 to \$49,999	17.5%	7.4%	6.7%
	2000 Home Value \$0 to \$24,999	2.0%	0.9%	1.9%
	2000 Median Home Value	\$ 67,573	\$ 132,111	\$ 173,927
	2000 Median Rent	\$ 469	\$ 508	\$ 550

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<b>LABOR FORCE</b>	2007 Est. Labor: Population Age 16+	12,231	107,703	252,023
	2007 Est. Civilian Employed	58.2%	63.2%	63.5%
	2007 Est. Civilian Unemployed	6.9%	6.1%	5.5%
	2007 Est. in Armed Forces	0.0%	0.0%	0.0%
	2007 Est. not in Labor Force	34.8%	30.7%	30.9%
	2007 Labor Force: Males	55.4%	50.9%	49.5%
	2007 Labor Force: Females	44.6%	49.1%	50.5%
<b>OCCUPATION</b>	2000 Occupation: Population Age 16+	5,952	61,388	143,205
	2000 Mgmt, Business, & Financial Operations	6.7%	11.9%	15.5%
	2000 Professional and Related	6.3%	14.5%	18.3%
	2000 Service	18.6%	14.9%	13.4%
	2000 Sales and Office	22.6%	27.3%	28.6%
	2000 Farming, Fishing, and Forestry	0.6%	0.2%	0.2%
	2000 Construction, Extraction, & Maintenance	23.2%	14.9%	11.2%
	2000 Production, Transport, & Material Moving	22.0%	16.2%	12.8%
	2000 Percent White Collar Workers	35.6%	53.7%	62.4%
	2000 Percent Blue Collar Workers	64.4%	46.3%	37.6%
<b>TRANSPORTATION TO WORK</b>	2000 Drive to Work Alone	56.4%	69.6%	74.1%
	2000 Drive to Work in Carpool	27.5%	17.3%	14.6%
	2000 Travel to Work by Public Transportation	5.6%	4.9%	4.1%
	2000 Drive to Work on Motorcycle	0.0%	0.1%	0.1%
	2000 Walk or Bicycle to Work	7.3%	3.9%	3.0%
	2000 Other Means	1.8%	2.0%	1.4%
	2000 Work at Home	1.4%	2.3%	2.9%
<b>TRAVEL TIME</b>	2000 Travel to Work in 14 Minutes or Less	26.3%	23.6%	22.8%
	2000 Travel to Work in 15 to 29 Minutes	34.6%	38.9%	40.3%
	2000 Travel to Work in 30 to 59 Minutes	33.4%	30.7%	31.2%
	2000 Travel to Work in 60 Minutes or More	5.7%	6.8%	5.7%
	2000 Average Travel Time to Work	24.0	24.9	24.1
<b>CONSUMER EXPENDITURE</b>	2007 Est. Total Household Expenditure (in Millions)	\$ 189.7	\$ 2,481.4	\$ 7,228.7
	2007 Est. Apparel	\$ 9.2	\$ 119.8	\$ 350.1
	2007 Est. Contributions & Gifts	\$ 10.9	\$ 160.0	\$ 503.6
	2007 Est. Education & Reading	\$ 4.8	\$ 68.8	\$ 214.3
	2007 Est. Entertainment	\$ 10.5	\$ 138.2	\$ 405.8
	2007 Est. Food, Beverages & Tobacco	\$ 31.7	\$ 398.4	\$ 1,131.7
	2007 Est. Furnishings And Equipment	\$ 7.8	\$ 107.1	\$ 320.4
	2007 Est. Health Care & Insurance	\$ 14.0	\$ 177.8	\$ 507.6
	2007 Est. Household Operations & Shelter & Utilities	\$ 56.7	\$ 742.9	\$ 2,167.3
	2007 Est. Miscellaneous Expenses	\$ 3.2	\$ 41.5	\$ 118.5
	2007 Est. Personal Care	\$ 2.8	\$ 36.0	\$ 104.0
	2007 Est. Transportation	\$ 38.2	\$ 490.9	\$ 1,405.3

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